

Moez El-Elj

Ecole Polytechnique de Tunisie
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PROFILE HIGHLIGHTS

- Robust experience in qualitative and quantitative and statistical analysis, training, sampling, data collection and entry, development and public economics.
- Proven track record in analytical and advisory services on statistics, design and management of surveys, strategic vision development, capacity building,

RELEVANT PROFESSIONAL EXPERIENCE

Associate Professor

High School of Management, Tunisia (www.isg.rnu.tn)

1999-Present

Senior Researcher

Laboratory of Industrial Economics and Management (Ecole Polytechnique de Tunisie)

2003-Present

Evaluation Expert, Statistician Economist

AFD (French Development Agency) And Ministry of Employment, of youth and civic service, Ivory Coast

January-July 2019

Mid-Term Evaluation of C2D Project Employment of Young People, services included:

- Designing, a face to face survey of Young Beneficiaries of the C2D Program and Trainee Hosting Firms with electronic data collection tools.
- Establishing sampling strategies
- Training of interviewers and supervisors
- Quality control
- Management of data base and statistical analysis
- Writing and presentation of the analysis report

Team Leader, Statistician Economist

Union Tunisienne des Industries du Commerce et de l'Artisanat (Chambre Professionnelle des Minotiers), Tunisia

January-April 2019

Directed the study of the milling sector in Tunisia.

- Explored the impact study of the new approval scale: statistical analysis
- Executed study on the milling margin
- Provided Analysis of the compensation scheme and proposition of a vision for the milling sector

Team Leader, Expert Evaluation and Strategic Planification

APII Agence de promotion de l'Investissement et de l'Innovation, Tunisia

May-December 2019

PROJECT: Strategic Study Evaluation of the Agency for Promotion of Investment and Innovation and its regional agencies and strategic vision of its role in business support ecosystems in Tunisia

Executed diagnosis of the current positioning of the APII (organization, process, services, Human Resources, Management,).

Provided evaluation of the services of APII (survey and data analysis):

- Designing, a face to face survey of 300 enterprises
- Establishing sampling strategies
- Training of investigators, supervisors, data entry and coding officers
- Managing and overseeing the team in charge of the survey (32 interviewers, 8 supervisors)
- Quality control
- Management of data base and statistical analysis using
- Writing the analysis report

- Facilitation of a participatory workshop to present and discuss the results (GIZ, local authorities NGOs, etc.) and validate the recommendations
- Development of a strategic vision and an implementation plan for a new positioning of the APII in the ecosystem of support dedicated to SMEs and promoters

Statistician Economist

May-July 2019

Organisation Internationale de la Migration, Mali – Burkina Faso Sénégal Côte d’Ivoire

Provided Technical Assistance intervention.

Led the strengthening and harmonizing data collection and statistics on regional remittances flows in the ECOWAS region.

**Team Leader, Statistician, Economist, Evaluation Expert
GIZ, Cameroon**

2018- 2019

Provided evaluation of the Project to Support Socio-Economic Resilience of Vulnerable Youth, in Cameroon (PARSE) - Study to inform the indicator 1.2. of the project on the sustainability of Income Generating Activities.

- Designed a face-to-face survey of Young Beneficiaries of the PARSE Program.
- Established sampling strategies
- Provided training investigators, supervisors, data entry and coding officers
- Managed and oversaw the team in charge of the survey (32 interviewers, 8 supervisors)
- Administered Quality control
- Led management of data base and statistical analysis
- Devised the analysis report
- Facilitated participatory workshop to present and discuss the results (GIZ, local authorities NGOs, etc.) and validate the recommendations.

Team Leader, Statistician Economist

January- June 2018

International Labor Organisation and Ministry of Social Affairs, Tunisia

Implemented an in-depth diagnosis on the application of the fundamental principles and rights at work and health and safety at work in three economic sectors.

- Designed and managed qualitative studies on the application of principles and rights at work and health and safety
- Designed a face-to-face survey with workers in 3 economic sectors
- Established sampling strategies
- Provided training to investigators, supervisors, data entry and coding officers
- Managed and oversaw the team in charge of the survey (16 interviewers, 4 supervisors)
- Administered Quality control of data
- Led management of data base and statistical analysis
- Devised the analysis report
- Facilitated a participatory workshop to present and discuss the results (workers union, association, professional organizations, ministries, NGOs, etc.) and validate the recommendations.

Team Leader, Statistician, Economist

January-July 2018

BAD- FONDS AFRICAINE DE DEVELOPPEMENT Et Communauté Economique des Etats de l’Afrique Centrale, Pays de l’Afrique Centrale (CEEAC)

Study on Cross-Border Trade in Central Africa and Study of Feasibility, Opportunity and Cost-Effectiveness of Observation Sites in Border Areas

- Facilitated a participatory workshop to present and discuss the results (workers union, association, professional organizations, ministries, NGOs, etc.) and validate the recommendations.
- Developed a methodology for collecting and estimating unrecorded flows of cross-border trade of Central African countries from survey data.
- Strengthened the technical capacities of ECCAS Member States and the General Secretariat in terms of techniques, methods and tools for analyzing trade statistics, particularly on cross-border flows.

- Constructed a regional model through a simulation based on the defined methodology and data collected from each country.
- Defined the structure and modus operandi of a regional structure whose missions were to identify the main obstacles to the expansion of cross-border trade; feasibility, opportunity and profitability.

Evaluation Expert, Statistician Economist

January-March 2018

CSR Program (ETAP – OMV - ENI - MEDCO), Tunisia

Evaluation of Tataouine CSR Social Responsibility Program

- Evaluated the relevance, efficiency, effectiveness, impact and sustainability of the Tataouine social responsibility program.
- Executed an in-depth analysis of the project monitoring and evaluation documents.
- Conducted interviews with stakeholders.
- Designed a face-to-face survey with the beneficiaries of the program in Tataouine Region.
- Established sampling strategies, Training of investigators, supervisors, data entry and coding officers.
- Managed and oversaw the team in charge of the survey.
- Administered quality control of data.
- Led management of data base and statistical analysis
- Devised the analysis report
- Contributed to the drafting of the evaluation report and recommendations for better relevance, effectiveness, impact and sustain ability of the CSR project.

Team Leader, Statistician Economist

September-November 2017

Tunisian Ministry of Tourism, Tunisia

Tourist Satisfaction Survey

Conducted an analysis of the data collected through a questionnaire survey conducted among 1980 tourists:

- Designed and managed the phase of data cleaning, verification, and quality control
- Managed the statistical analysis phase
- Prepared the analysis report and recommendation

Team Leader, Economist

March-April 2017

International Labor Organisation and Ministry of Vocational Training and Employment, Tunisia

Promess Project (Promotion of Organizations and Mechanisms of the Economy

Social and Solidarity)

Directed the collective awareness of a territorial diagnosis of local economic opportunities in social and solidarity economy in the governorates of Kef, Siliana, Jendouba and Beja.

Economist

August-March 2017

Association Club Mohamed Ali de la Culture Ouvrière ACMACO (Tunisia) And Fondazione G.

Brodolini (Italy)

EC funded RETICEL Project

Collaborated with other project team members to work towards emergence of the Social and Solidarity Economy in Tunisia.

- Created four regional platforms of social and solidarity economy
- Developed the four socio-economic studies on the social and solidarity economy in four regions in Tunisia
- Provided training and strengthening of development and entrepreneurship associations
- Directed training and accompaniment of project promoters.

Principal Evaluation Expert, Statistician Expert

2017- 2020

European Union Delegation Ministry of Women, Family, Childhood and the Elderly, Tunisia

Administered the monitoring and evaluation of the Program for the Promotion of Equality between Women and Men in Tunisia (MOUSSAWAT Program)

- Literature review and designing the monitoring and evaluation tools for the Moussawat program
- Facilitated the design and management of quantitative and qualitative studies on economic empowerment and women's participation in public life and the fight against discrimination and violence against women to establish the base line of the program
- Designed a face-to-face survey with women beneficiaries of Moussawat Program in 7 regions with electronic data collection tools.
- Administered quality control of data
- Led management of database and statistical analysis
- Prepared and presented the analysis report
- Devised monitoring reports
- Facilitated a participatory workshop to present and discuss the base line results (workers unions, professional organizations, association, ministries, NGOs, etc.)
- Designed and managed the mapping of programs on gender equality development of program
- Directed capacity building in program monitoring and evaluation on women's economic empowerment and participation in public life and in the monitoring and evaluation of programs on the fight against violence and discrimination.

Team Leader, Evaluation Expert

2017- 2019

Vocational Training and Employment Ministry, Tunisia

Evaluation of the regional system of vocational training and redeployment of the regional map of vocational training:

- Diagnosis of the supply situation in 6 governorates in urban and rural areas
- Design and proposal of scenarios for the development of methodology and tools for the regional training system in urban and rural areas and support in the implementation of an action plan in a pilot region

Team Leader, Evaluation Expert

April- July 2016

Oil Company OMV and The NGO HWA, Tunisia

Evaluation of Skill to Succeed Program of the Oil Company OMV in Tataouine Governorate

Provided evaluation to the STS program (relevance, efficiency, effectiveness, impact and durability). The Evaluation covered the following aspects using quantitative and qualitative approaches:

- General administration and support functions (organization, financial sustainability, Human resources, etc...)
- Capacity building of the civil society
- Economic Development Program
- Vocational training program
- Monitoring and Evaluation approach
- Visibility and communication of the program
- SWOT analysis and gap analysis and identification of needs
- Formulation of orientations and recommendations concerning the Project Design, management, fundraising, strengthening civil society, targeting and supporting the potential entrepreneurs, improving vocational training programs, communication and visibility, information system and monitoring and evaluation approach.

Evaluation Expert, Statistician Economist

2015- 2016

Ministry of Development and International Cooperation (Commissariat Général du Développement Régional), Tunisia

Mid-Term Evaluation of Regional Development Program

Provided evaluation to the PDI program (relevance, efficiency, effectiveness, impact and durability) using qualitative (content analysis, etc.) and quantitative approaches (multi criteria analysis, Multivariate analysis: Principal Component Analysis and Discriminant Analysis, etc...)

- Designed and managed qualitative studies on the application of principles and rights at work and health and safety
- Designed a face to face survey with enterprises in 54 localities in Tunisia

- Established sampling strategies
- Provided training to investigators, supervisors, data entry and coding officers
- Managed and oversaw the team in charge of the survey (24 interviewers, 8 supervisors)
- Provided quality control of the data
- Led management of data base and statistical analysis
- Formulated recommendations to improve the efficiency, effectiveness, impact and sustainability of PDI and development of an action plan according:
- Devised the analysis report
- Facilitated a participatory workshop to present and discuss the results and validate the recommendations

***Regional and Local Development Expert
Oil Company Winstar, Tunisia***

July-December 2015

Provided assistance in a regional development study in Kebili Governorate.

Team Leader, Evaluation Expert

September-December 2015

***Ministry of Finance (DGDA) and Ministry of Commerce (OCC), Democratic Republic of Congo
Evaluation of the Import Verification Program in Democratic Republic of Congo***

- Conducted the audit of the Import Verification Program (IVP) Contractor Company and Evaluation of the relevance, efficiency, effectiveness, impact and sustainability of the different components of the Program. The impact analysis concern mainly the effects of the IVP on customs revenue and the quality of imported products over the period (2006 – 2015)
- Facilitated a gap analysis (using quantitative and qualitative tools) and identification of the main needs of the two public operator concerned by the IVP (General Directorate of Customs (DGDA) and the Control Office (OCC));
- Provided proposition of orientations and recommendations concerning the extension or not of the IVP contract with the company responsible for checking imports before shipment and concerning capacity building of the DGDA and OCC.
- Formulated an action plan to strengthening the General Directorate of Customs (DGDA) in its process of verification of quantities and prices of imports. The action plan included: Integration of databases to improve data harmonization, design of a monitoring and risk analysis unit (an integrated national system for sharing information for analysis the risks), design of a communication strategy to improve visibility, development of human resources, etc..
- Formulated an action plan to strengthening the Control Office (OCC) in terms of verification of the quality of imported products. The action plan included: Design a quality database (products-requirements-standards-labs);Design a health surveillance system (surveillance, collection, broadcast processing);Strengthen the current information system (deployment of the Intranet and development of the IT infrastructure);Strengthen the technical capacity for laboratory inspection and analysis

Regional Development Expert

June-December 2015

***GIZ, on behalf of the Ministry of Development, Investment and International Cooperation,
Tunisia***

SUPPORT TO REGIONALIZATION IN TUNISIA PROJECT (ART)

Strengthening the capacity of the Bizerte Region (Regional Council) in the preparation of its five year development plan

- Expanded the inventory of the development of the region according to a participatory approach (territorial administration, private sector, trade unions, civil society, etc.)
- Conducted a SWOT analysis and identification of needs
- Designed the vision of the region and the strategic plan of regional development and identification of priority actions according to a participatory approach:
- Strengthened the Office of Regional Development in the preparation of the five-year regional development plan of Bizerte with the collaboration of the regional council of Bizerte and the ministry of Development, Investment and International Cooperation as part of the preparation process of the national five-year development plan 2016-2021

- Team Leader, Statistician Economist** 2015- 2016
National Office of Tunisian Tourism, Tunisia
PROJECT: SURVEY - Tourism Satellites Accounts in Tunisia
- Managed the coding and data entry phase (9000 questionnaires)
 - Executed data cleaning, verification, and Quality management
 - Conducted statistical data analysis (Quantitative analysis)
 - Managed the classification and segmentation of tourists
 - Led the analysis of data on tourist spending and segmentation analysis of tourists
 - Assessed the direct and indirect effects of tourism spending on the national economy.
- Statistician Economist** January-June 2015
Delegation of the European Commission
on behalf of the Ministry of Development, Investment and International Cooperation, Tunisia
PROJECT: EUROPAID- LOT n°7: EuropeAid/2014/353096:
 Provided identification and formulation of a program to support regional and local development in Tunisia
 Administered information system and regional statistics, employment and vocational training, public investment, etc.
- Team Leader, Socio-Economist** 2014- 2015
UNICEF on behalf of ONJ (National Youth Observatory), Tunisia
 Provided quantitative and qualitative diagnosis of public youth institutions in Tunisia.
- Statistician Economist** 2014- 2015
International Labor Organization (ILO), NUMU Consulting on behalf of the National Center for Women Entrepreneurs, Tunisia
PROJECT: WED -ILO Womens-Entrepreneurship-Development
<http://www.ilo.org/empent/areas/womens-entrepreneurship-development-wed/lang-en/index.htm> **National Assessment of WED in Tunisia**
- Designed and managed qualitative studies on women entrepreneurship in Tunisia
 - Designed a face to face survey with enterprises in different regions in Tunisia
 - Established sampling strategies
 - Provided training of investigators, supervisors, data entry and coding officers
 - Managed and oversaw the team in charge of the survey (14 interviewers, 4 supervisors)
 - Provided quality control of data
 - Led management of data base and statistical analysis
 - Devised the analysis report
 - Facilitated of a participatory workshop to present and discuss the results and validate the recommendations
- Economist** 2014- 2015
IDRC Research Centre for International Development (Canada) on behalf of the Higher School of Agriculture Mograne, Tunisia
PROJECT: EVSAT-CAD: Virtual Water and Food Security in Tunisia: Findings and Development Support. <http://www.evsat.tn/>
 Conducted study on the Integration of Gender Approach in the Management of Water and Food Security in Tunisia
- Economist** May-December 2014
Ministry of Environment and Sustainable Development, Tunisia
PROJECT: (SNEV): National Strategy for the Green Economy
 Contributed to the design of the strategy: Development of the strategy for employment and entrepreneurship (green jobs, green business, etc.).
- Civil Society and Regional Development Expert** June-December 2014
IOM International Organization of Migration, Tunisia

**PROJECT (START): Stabilization risky communities
Strengthening migration management in order to support the transitions in Egypt, Tunisia and
Libya (START) <http://www.startTunisia.com/contenu/presentation/>**

Provided support to civil society in the implementation and management of community and social development projects targeting young unemployed people in the governorates of El Kef, Jendouba, Siliana and Kairouan.

Team Leader, Statistician Economist March- July 2014
International Labor Organization (ILO) on behalf of the Ministry of Social Affairs, Tunisia
PROJECT: (IPEC) - International Program on the Elimination of Child Labor
<http://www.ilo.org/ipecc/programme/lang--en/index.htm>
Child domestic workers in Tunisia: Diagnosis and recommendations:
http://www.ilo.org/ipecc/news/WCMS_322698/lang--fr/index.htm

- Designed and managed qualitative studies on women entrepreneurship in Tunisia
- Designed a face to face survey in four rural Tunisian regions
- Established sampling strategies
- Provided training of investigators, supervisors, data entry and coding officers
- Managed and oversaw the team in charge of the survey (14 interviewers, 4 supervisors)
- Provided quality control of data
- Led management of data base and statistical analysis
- Devised the analysis report
- Facilitated of a participatory workshop to present and discuss the results and validate the recommendations

Vocational Training Expert March-June 2014
European Training Foundation on behalf of the Ministry of Vocational Training and Employment, Tunisia

PROJECT: ENP-S-CP WP12-20-04: Regionalization Vocational Training Design

Organized a national workshop on the capitalization of methodologies and tools for the analysis of the adequacy of vocational training and employment at national level.

Team Leader, Economist January 2014
Association IDEES Initiative for Economic and Social Development in Tunisia
Mr Elyes Jouini jouini@ceremade.dauphine.fr
Economic and Social Reforms in Tunisia; Coordinator of research projects:

- Employment and the problem of the adequacy
- Poverty and inequality
- The tax and business climate
- The sectoral specialization and competitiveness
- The macro-economic policy
- Coordinator of the Publication of : TUNISIE L'ESPOIR: Mode d'Emploi pour une Reprise.
- <http://www.ceresbookshop.com/2157-Tunisia-l-espoir-mode-d-emploi-pour-une-reprise.html>

Team Leader, Statistician Economist 2013-2014
Tunisian Association of Democrate Women, Tunisia
PROJECT: Female Workers in Rural Economy (Grand Tunis - Jendouba et Siliana) -Diagnostics and Recommendations

- Designed and managed qualitative studies on women entrepreneurship in Tunisia
- Designed a face to face survey with rural women workers
- Established sampling strategies
- Provided training of investigators, supervisors, data entry and coding officers
- Managed and oversaw the team in charge of the survey (14 interviewers, 4 supervisors)
- Provided quality control of data
- Led management of data base and statistical analysis
- Devised the analysis report

- Facilitated of a participatory workshop to present and discuss the results and validate the recommendations

Team Leader, Statistician Economist 2013-2014
ATFD Observatory ASMA FENNI for Gender Equality and Citizenship of Women, Tunisia
PROJECT: Gender Equality and Citizenship of Women
 Developed the input, management tools and design of a monitoring dashboard for Observatory indicators.

Statistician Economist 2013-2014
UNDP: United Nations Development Program, Tunisia (Bizerte - Siliana - Jendouba)
PROJECT: Developing strategies and regional action plans for "green employment" in the Governorates of Siliana, Jendouba and Bizerte

Team Leader, Statistician Economist June-December 2013
OTE: Office of Tunisians Abroad INS: National Institute of Statistics UNICEF UNFPA-(United Nations Fund of Population Activities), Tunisia
PROJECT: Study of the impact of migration on migrant families in Tunisia.

Statistician Economist May-November 2013
Ministry of Commerce & Ministry of Agriculture, Tunisia (Sidi Bouzid)
PROJECT: Study of technical and financial feasibility of the creation of an agricultural production market in the Governorate of Sidi Bouzid

Team Leader, Statistician Economist 2012-2013
Ministry of Commerce (RDC), Democratic Republic of Congo
PROJECT: The triangular trade in the Democratic Republic of Congo and the practice of illegal import prices: Current situation and proposals for reform for food market

Economist Statistician October-December 2012
Austrian Oil Company (OMV) and the NGO - HWA Tunisia (Tataouine)
PROJECT: Needs assessment and baseline study for appropriate / vocational training and entrepreneurship development in the Governorate of Tataouine.

Statistician Economist 2012-2013
European Training Foundation (ETF), Tunisia (Medenine)
PROJECT: Development of methodologies and tools for the analysis of training and employment adequacy for the governorate of Medenine

- Designed and managed qualitative studies on vocational training and employment in the tourism sector
- Designed a face to face survey with 315 graduates of vocational training
- Established sampling strategies
- Provided training of investigators, supervisors, data entry and coding officers
- Managed and oversaw the team in charge of the survey (14 interviewers, 4 supervisors)
- Provided quality control of data
- Led management of data base and statistical analysis
- Devised the analysis report
- Facilitated of a participatory workshop to present and discuss the results and validate the recommendations.

Economist, Statistician 2012-2013
UN-WOMEN: United Nations Entity for Gender Equality and The Empowerment of Women, Tunisia
PROJECT: Quantitative study on the economic costs of gender inequality in inheritance

- Designed a face to face survey with 1000 households in five Tunisian regions
- Established sampling strategies
- Provided training of investigators, supervisors, data entry and coding officers

- Managed and oversaw the team in charge of the survey (14 interviewers, 4 supervisors)
- Provided quality control of data
- Led management of data base and statistical analysis
- Devised the analysis report
- Facilitated of a participatory workshop to present and discuss the results and validate the recommendations.

Economist

August-September 2012

World Bank - Tunisia Office

PROJECT: Tunisia Development Policy Review 2013 (DPR)

Contributed to the preparation of the DPR - Boosting Competition in the Tunisian Markets: A Policy Approach to Opening Markets to New Investment and Employment Opportunities/Background report for the Tunisia Development Policy Review 2013.

Economist Statistician

2011-2012

Ministry of Economy and Planning and Ministry of Finance, Cameroon

PROJECT: Capacity Building - Transparency and Control of the management of public resources (PRCTC) - World Bank

Executed monitoring, evaluation and capacity building of local monitoring committees of public investment projects in Cameroon.

Member of the Minister's Office

February-March 2011

PRIME MINISTRY Ministry of economic and social reforms and coordination between ministries

Devised ministerial notes on employment and regional development.

Statistician Economist

2010-2011

Ministry of Higher Education and Scientific Research

PAQ PROJECT the World Bank - BIRD, Tunisia, Kairouan

PROJECT: Establishment of a traceability tool for tracking graduates

Higher Institute of Technological Studies, Kairouan

Establishment of an employment observatory at the Higher Institute of Technological Studies, Kairouan

- Designed and managed qualitative studies on employment and training in Kairouan
- Designed a face to face survey with university graduates and enterprises in different sectors
- Established sampling strategies
- Provided training of investigators, supervisors, data entry and coding officers
- Managed and oversaw the team in charge of the survey (14 interviewers, 4 supervisors)
- Provided quality control of data
- Led management of data base and statistical analysis
- Devised the analysis report
- Facilitated of a participatory workshop to present and discuss the results and validate the recommendations

Statistician Economist

December 2008-2010

European Trading Foundation, Tunisia

PROJECT: Study on Work and Women in ITC and Tourism Sector

Coordinator of two surveys (Enterprises in ITC Sector, and Hostels)

- Designed a face to face survey with enterprises in ICT and Tourism sector
- Established sampling strategies
- Provided training for investigators, supervisors, data entry and coding officers
- Managed and oversaw the team in charge of the survey (14 interviewers, 4 supervisors)
- Provided quality control of data
- Led management of data base and statistical analysis
- Devised the analysis report
- Facilitated of a participatory workshop to present and discuss the results and validate the recommendations <http://www.etf.europa.eu/>

Statistician Economist April – September 2009
European Trading Foundation European Commission Centre for European Policy Studies (Brussels) and Center for Social and Economic Research (CASE – Poland), Tunisia
PROJECT: TRADE08/C2/C16 (Euromed Integration)
Coordinator of the Business Perception Survey (Tunisia)
http://trade.ec.europa.eu/doclib/docs/2009/october/tradoc_145214.pdf

- Designed a face to face survey with enterprises in Tunisia
- Established sampling strategies
- Provided training for investigators, supervisors, data entry, and coding officers
- Managed and oversaw the team in charge of the survey
- Provided quality control of data
- Led management of data base and statistical analysis
- Devised the analysis report

Statistician Economist April – September 2009
National Office of Tunisian Tourism, Tunisia
PROJECT: Survey for the Tourism Satellites Accounts in Tunisia
Analysis of direct and indirect effects of tourism spending on the national economy

- Led management of data base and statistical analysis
- Devised the analysis report

Statistician Economist May-November 2008
Centre du Commerce International - (Suisse), Tunisia

- Designed a face to face survey with 404 enterprises in Tunisia
- Established sampling strategies
- Provided training and managing of testing
- Managed and oversaw the team in charge of the survey for data collection
- Led management of the coding and data entry phase
- Executed data cleaning, verification, and quality management
- Led management of data base and statistical analysis
- Devised the analysis report on non-tariff barriers to trade in Tunisia: Analysis of the perception of Tunisian economic operators on non-tariff measures applied by Tunisia and partner countries (export markets)

Statistician Economist June-August 2006
NOKIA INTERNATIONAL BUREAU AFRIQUE DU NORD (MAROC), Tunisia
Contributed to a strategic Study for Nokia in Tunisia.

Statistician Economist April-July 2006
ORASCOM – TUNISIANA, Tunisia
PROJECT: Value Added Services – Testing new concepts

- Designed and managed qualitative studies on Value Added Service for Telecom Operator
- Devised the analysis report

Statistician Economist June-August 2006
Compagnie Privée, SFBT Société Frigorifique des Boissons Tunisiens, Tunisia
PROJECT: Survey on Positioning and Satisfaction (beer market)

- Designed a face to face survey with 1000 clients
- Established sampling strategies
- Provided training of investigators, supervisors, data entry and coding officers
- Managed and oversaw the team in charge of the survey
- Managed the quality control of data
- Directed the management of database and statistical analysis

Statistician Economist 2005-2006
Private Company, Mindshare Tunisie Agence de Communication, Tunisia

PROJECT: Survey on Media in Tunisia (Usage, Attitude and Satisfaction)

- Designed a face to face survey with 1000 clients
- Established sampling strategies
- Provided training of investigators, supervisors, data entry and coding officers
- Managed and oversaw the team in charge of the survey
- Managed the quality control of data

Statistician Economist

2004-2005

Oxford Research International, London UK

PROJECT: A Study of the Media and Technique, Inspection and Control (TIC) Services in Tunisia

Developed and managed two studies on audiovisual and household appliances and TICs in Tunisia

Statistician Economist

2004-2005

UHD Carrefour, Tunisia

Geo-marketing Analysis and Custom Segmentation

Statistician Economist

2003-2004

Tunisian Manufacturing of Ceramics, Tunisia

Project: Survey on Positioning and Satisfaction of MTC Company (Sanitary Articles)

- Designed a face to face survey with 1000 clients
- Established sampling strategies
- Provided training of investigators, supervisors, data entry and coding officers
- Managed and oversaw the team in charge of the survey
- Managed the quality control of data

Statistician Economist

April-October 2003

ORASCOM – TUNISIANA (Telecommunication Company)

PROJECT: Strategic Study – Telecom Operator

- Designed a face to face survey with 3500 households
- Established sampling strategies
- Provided training of investigators, supervisors, data entry and coding officers
- Managed and oversaw the team in charge of the survey
- Managed the quality control of data
- Devised the analysis report
- Directed the accompaniment for the deployment strategy of the first private TELECOM operator in Tunisia
- Executed collection and analysis of socio-demographic data
- Conducted analysis of road and airport infrastructure development projects in Tunisia

Economist

December 2002

Agence de Promotion de l'Industrie, Tunisia

PROJECT: Study on the Impact of Euro on Tunisian Economy

Statistician Economist

June-September 2001

JICA (Japon) pour le compte de l'Office National du Tourisme – Tunisia

PROJECT: Survey on the Socio-Economic Impact of Tourism in Tunisia

- Designed a face to face survey with 3500 households
- Established sampling strategies
- Provided training of investigators, supervisors, data entry and coding officers
- Managed and oversaw the team in charge of the survey
- Managed the quality control of data
- Devised the analysis report

EDUCATION

Qualification Diploma, Economics Research Lead, University of Tunis

2014

PhD, Economics Modeling, Innovation and technological Diffusion, Implication on Growth for OECD Countries, Ecole Centrale Paris (Central School of Paris), Laboratoire ERASME 1998
Diploma of Advanced Studies, Macro Economic Analysis and Modeling, Mathematical Economics and Econometrics, University Paris I-Panthéon Sorbonne – France 1993
MA, Applied Economics, & Statistics, Faculté des Sciences Economiques et de Gestion de Tunis 1992

TEACHING EXPERIENCE

Associate Professor, *High School of Management, Tunisia (www.isg.rnu.tn)* 1999-Present
Senior Researcher, *Laboratory of Industrial Economics and Management (Ecole Polytechnique de Tunisie)* 2003-Present

LANGUAGES: Bilingual proficiency in Arabic and French, professional working proficiency in English.

SKILLS: Statistics, Data mining, econometrics and SIG software (SPSS, EthnoS, EViews, SPAD, Statmania, Mapinfo, Arcview, ..)

PROFESSIONAL ORGANIZATION AFFILIATIONS

Vice-President of Association IDEES initiée par le Professeur Elyes Jouini en 2011
Member of Steering Committee of Think Tank Tunisie Alternatives – Coordinator of Regional Development and Decentralization Department (2014-2017)
Member of the board of the association of Tunisian economists (ASECTU): www.asectu.org (2011-2015)

SELECT PUBLICATIONS

Research and publications on business innovation and productivity based on data from the World Bank Enterprise Surveys:

(2015) Productivity and Innovation: Empirical Analysis for North Africa : Egypt, Algeria and Morocco)
<http://www.afdb.org/fr/documents/document/economic-brief-innovation-and-productivity-empirical-analysis-for-north-african-countries-49658/>

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